



***Special Olympics***  
*Alaska*  
Be a fan™

FUNDRAISING



### Questions for planning a fundraiser

Is this an ongoing event or one time? Short term vs long term

What is the time management involved?

What is the risk management involved?

Effort out vs what we can make

What is the Athlete involvement and the message with in it.

Do we need insurance?

Who's responsible for the event? Is the wine auction (liability) or if we are doing a raffle, 300 tickets

how are they being collected and stored?

If doing a raffle what consideration is gaming if so then need meeting with President/CEO or Vice President/COO.

Bake Sale /Car wash exposure vs money

Time management who's heading it up?

Is someone putting it on and just giving us the \$?

The value of history and knowing what has been done in the past.

If in addition to the 3 in accreditation have we made an effort on those three? If not, why not?



**Special Olympics**  
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Received: _____
Approved _____

**Application for Special Olympics Alaska Sanction**  
**Fundraising Activity or Event**

Community Program: \_\_\_\_\_ Date of application: \_\_\_\_\_

Title of Fundraising Event: \_\_\_\_\_

Date of Fund Raiser: \_\_\_\_\_ Time: \_\_\_\_\_ Location: \_\_\_\_\_

Number of Athletes participating: \_\_\_\_\_ Volunteers needed: \_\_\_\_\_

Business/agencies/groups directly involved: \_\_\_\_\_

Expenses (item/cost): \_\_\_\_\_

Estimated amount to be raised: \_\_\_\_\_

Description of fundraising event: Please attach any support materials: \_\_\_\_\_

In what way will you be using the Special Olympics Alaska name and logo?: \_\_\_\_\_

How will you promote public awareness of the event?: \_\_\_\_\_

How can Special Olympics Alaska provide assistance with this event?: \_\_\_\_\_

Please list the persons responsible for the following areas:

Event Chair: \_\_\_\_\_

Accounting for the event: \_\_\_\_\_

Public Relations: \_\_\_\_\_

Athlete Participation: \_\_\_\_\_

Volunteer Recruitment: \_\_\_\_\_

Post Event Recognition/Appreciation: \_\_\_\_\_